

# Charmi Mehta

## Communication Designer

+91 6352552898

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India

### Portfolio

<https://www.mehtacharmi.com/>

### Work Experience

#### CARS24 / Creative Design Intern

April 2025 - July 2025, Gurgaon

Designed performance-driven creatives and adapted campaigns across multiple regional mediums and languages for wider audience engagement.

#### Freelance

July 2024 - Ongoing

Delivered customized branding, social media creatives, and print collaterals for independent clients across varied industries.

#### Granth / Graphic Design Intern

April 2024 - June 2024, Ahmedabad

Assisted in developing social media creatives and campaign visuals aligned with the agency's storytelling-driven approach.

#### Autofocuss Marketing / Assistant Designer

September 2023 - January 2024, Mumbai

Assisted in creating visuals and design assets for client projects while supporting day-to-day design tasks in a fast-paced boutique agency.

#### Autofocuss Marketing / Design Intern

August 2023 - September 2023, Mumbai

Supported end-to-end content creation, from brainstorming visuals to delivering final social and marketing collaterals.

#### Hivyu Prive / Graphic Design Intern

February 2022 - May 2022, Mumbai

Created engaging graphics, stories, and posts to boost brand presence across digital platforms.

### Languages

English

Hindi

Gujarati

### About me

I'm Charmi Mehta, a graphic designer based in Ahmedabad. My expertise spans **Visual Identity, Branding, Graphic Design, UI Design** along with a variety of other creative services.

### Education

**2022-Present**

MITID INDORE (Avantika University)

**Bachelor's in Communication Design**

**2021**

St. Ann's High School

**High School**

### Software Proficiency

- Adobe Creative Cloud

• Adobe Illustrator

• Adobe Photoshop

• Adobe XD

• Adobe After Effects and more...

- Figma

### Skills

**Graphic Design:**

Illustrations | Logo Design | Presentations

Motion Design

**UI Design:**

Wireframes & Mockups | User flows

**Research:**

User research (task analysis & personas)

Competitive analysis | Usability testing

**Soft Skills:**

Detail-oriented | Communicative

### Certifications

Google UX Design Professional Certificate